



RACHAEL GALVIN

Graphic Designer

DESIGN SKILLS

Branding & Identity Design
Advertising & Promotional Design
Digital Marketing Design
Social Media Design
PowerPoint & Presentation Design
Typography
Packaging Design
Print Production & Prepress
UI/UX Design
Video & Animation

TECHNICAL SKILLS

Adobe Creative Suite
Microsoft Office Suite
Mac OSX
Windows XP-10
Salesforce/Pardot
HubSpot
WordPress
Lumen5
Ceros

CONTACT

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973.396.7057

WORK EXPERIENCE

Graphic Designer

Zelis, Bedminster, NJ

January 2019-Present

- Collaborate with marketing team to create graphic materials across various business units
- Rebrand company materials across print, digital, and social platforms
- Work with art director to design assets for conferences and board meetings
- Prepare design files for print, working directly with internal clients and vendors to meet deadlines
- Design and organize PowerPoint presentations, with a focus on typography and layout
- Create animated gifs and social graphics for LinkedIn utilizing Photoshop timeline

Graphic Designer & Marketing Specialist

Azura Vascular Care, Berkeley Heights, NJ

January 2018—December 2018

- Designed and created concepts with the marketing team
- Collaborated on designing for company rebranding
- Assisted in designing for digital and social media platforms
- Prepared files for print and coordinated with vendors

Package Design Intern

Aduro Products, Metuchen, NJ

February 2017—May 2017

- Created comp layouts and dielines
- Designed logos, patterns, and motifs
- Edited and retouched images

EDUCATION

BFA: Graphic Design: Interactive Print & Screen

Robert Busch School of Design

Michael Graves College

Kean University, Union NJ

Graduated: May 2018

AAS: Graphic Design

County College of Morris, Randolph NJ

Phi Theta Kappa Honors Society

Graduated: December 2015